



**Conference**  
**FERDI - Banque de France - AFD**

**Foreign exchange policy and sustainable  
development in low-income countries**

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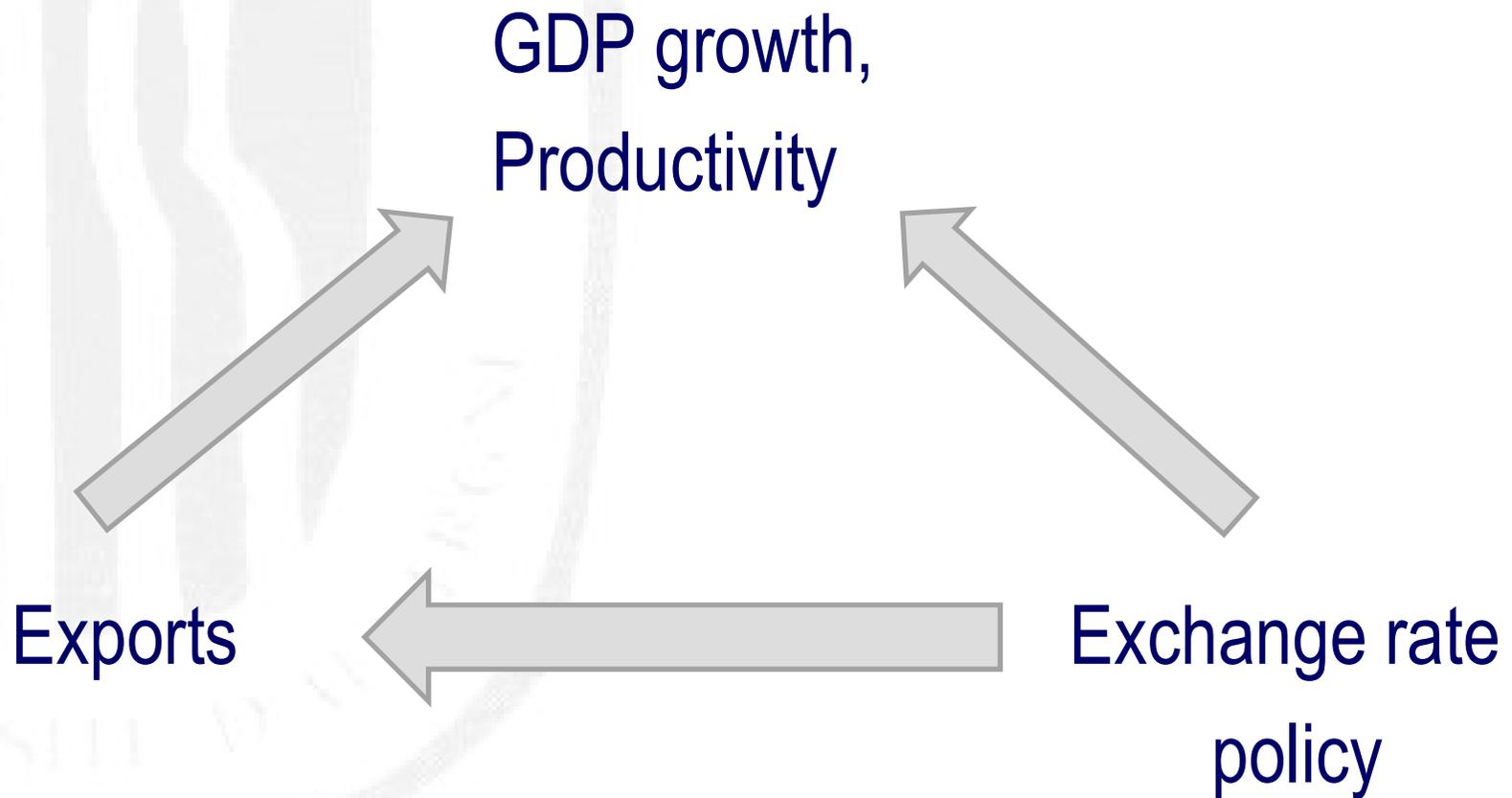
**Paris, February 14th 2019**



**CENTRE D'ETUDES ET DE RECHERCHES SUR LE DEVELOPPEMENT INTERNATIONAL**



# GDP - Exports - Exchange rate policy nexus





## **Channel : why is exchange rate policy so important ?**

**Rodrik (2008):** permanent undervaluation stimulates the tradable sector that suffers disproportionately from government weaknesses and market failures

**Guzman,Ocampo,Stiglitz (2018).** A Stable and competitive RER (SCRER) may correct externalities and other market failures, enabling the development of sectors with a larger contribution to inclusive economic growth.

**Ibrahim Elbadawi (2012, 2019)** is in this line....



## Normative recommendation :

RER compensates for market failures/ poor institutions ?

- ❑ **Success stories** of RER policies. Mainly focused on Asian countries
- ❑ **Credible institutions** complement the exchange rate policy (strong State ?) to promote economic growth
- ❑ Efficient **Public-Private Partnership** exemplified by the Japanese coordination : MITI-Keidanren



## Normative recommendation :

RER compensates for market failures/poor institutions

**Question:** *replicability* for low-income countries ?

*Ambiguity:* **Guzman, Ocampo, and Stiglitz (2018)**

- ❑ Stable and competitive real exchange rates (SCRER), can substitute to defective institutions provided that good public institutions are there (*Risk of a tautology ?*)

*“When political economy problems are not too intense, the direct allocation of funds by the government through national development banks may be a superior alternative to the market”.*



## Normative recommendation :

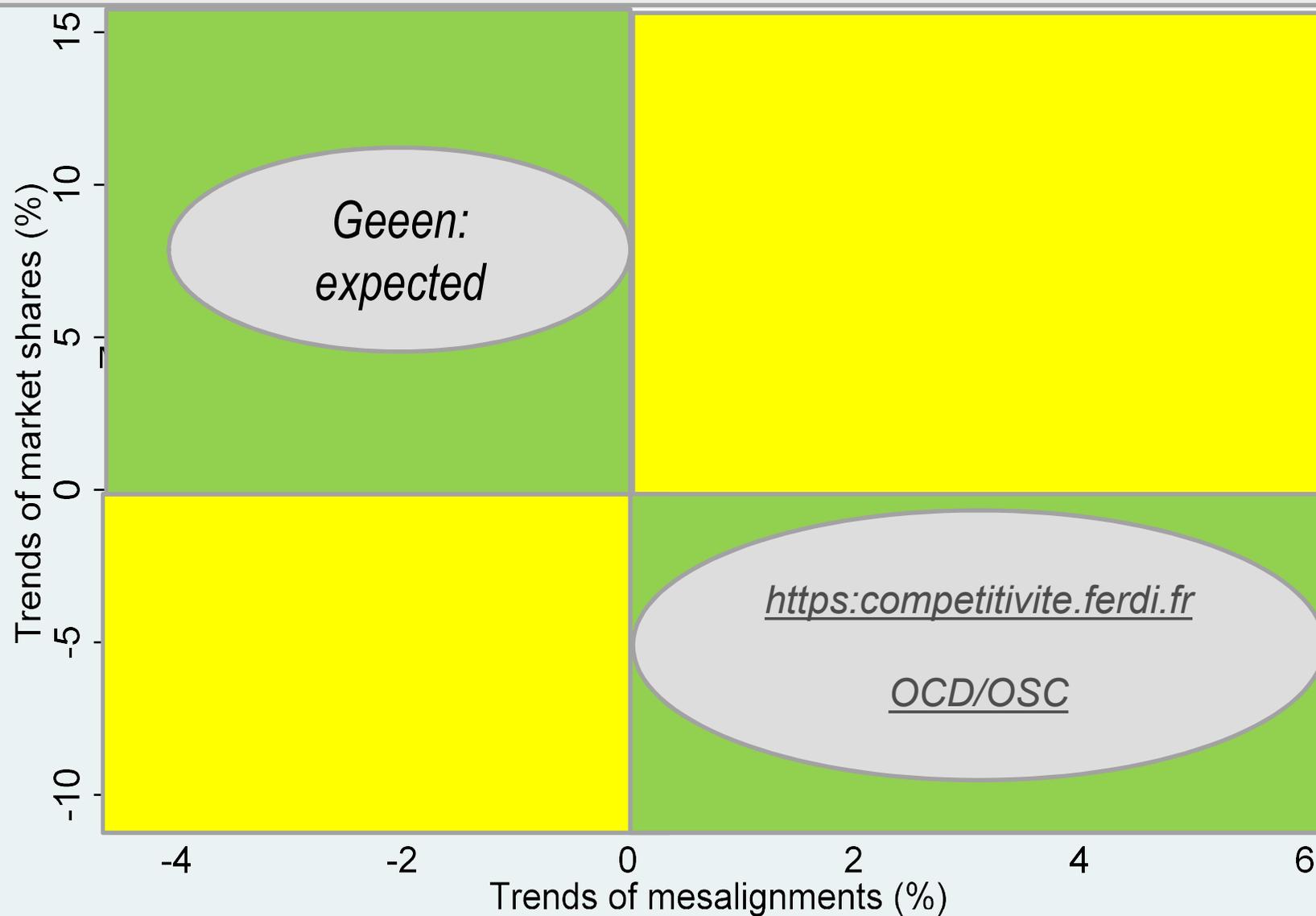
RER compensate for market failures/poor institutions

### Hypothesis for a stimulating research agenda :

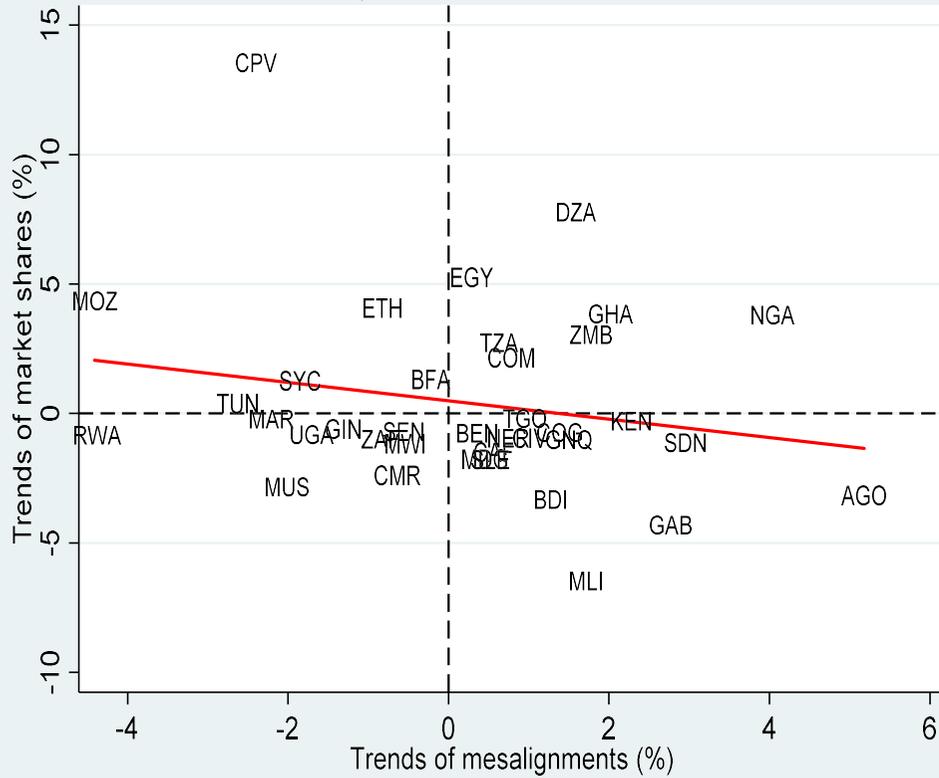
- ❑ The efficiency of the RER on economic growth **is not linear**. It could be conditional on a threshold of quality as regard institutions
- ❑ As it is the case for the export - economic growth nexus, need to explore **causation** between RER and institutions  
Development of corruption with active RER in countries with poor institutional credibility : *Russia, Argentina, Nigeria, RD Congo...*



# Export performance in Africa : *Long period 1995-2016*

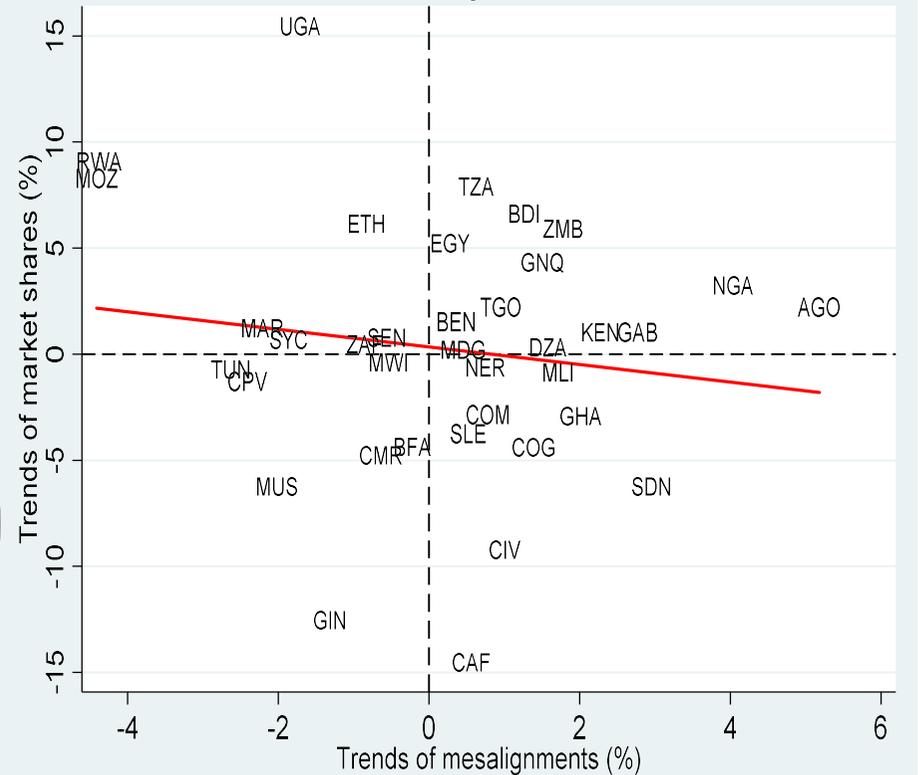


Primary commodities: 1995-2016



*Correlation of trends:  
Market shares and  
misalignments*

Manufactured goods: 1995-2016

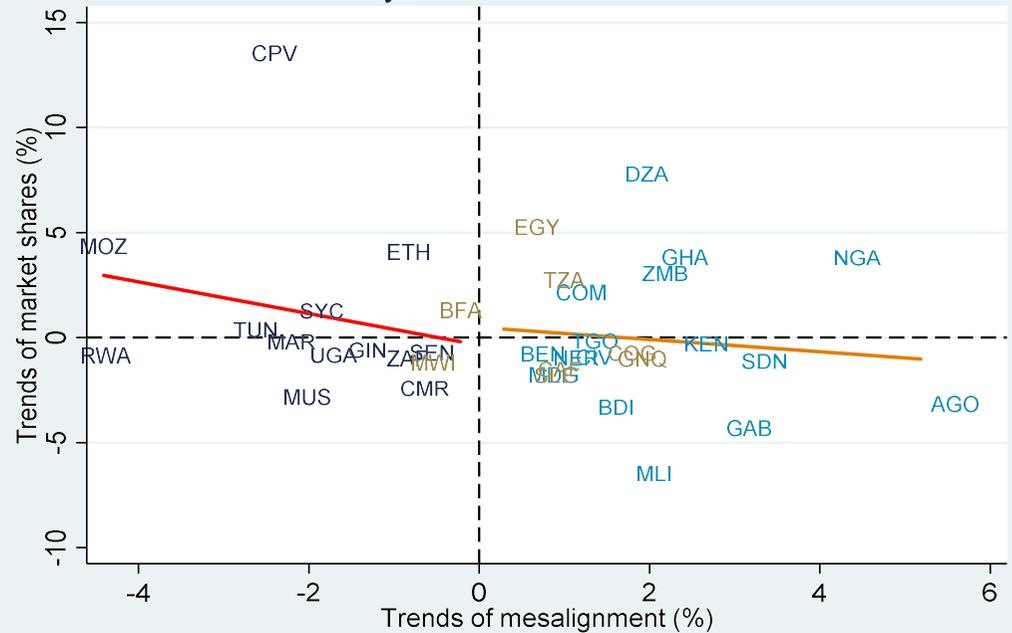


*Regression lines not  
statistically significant*

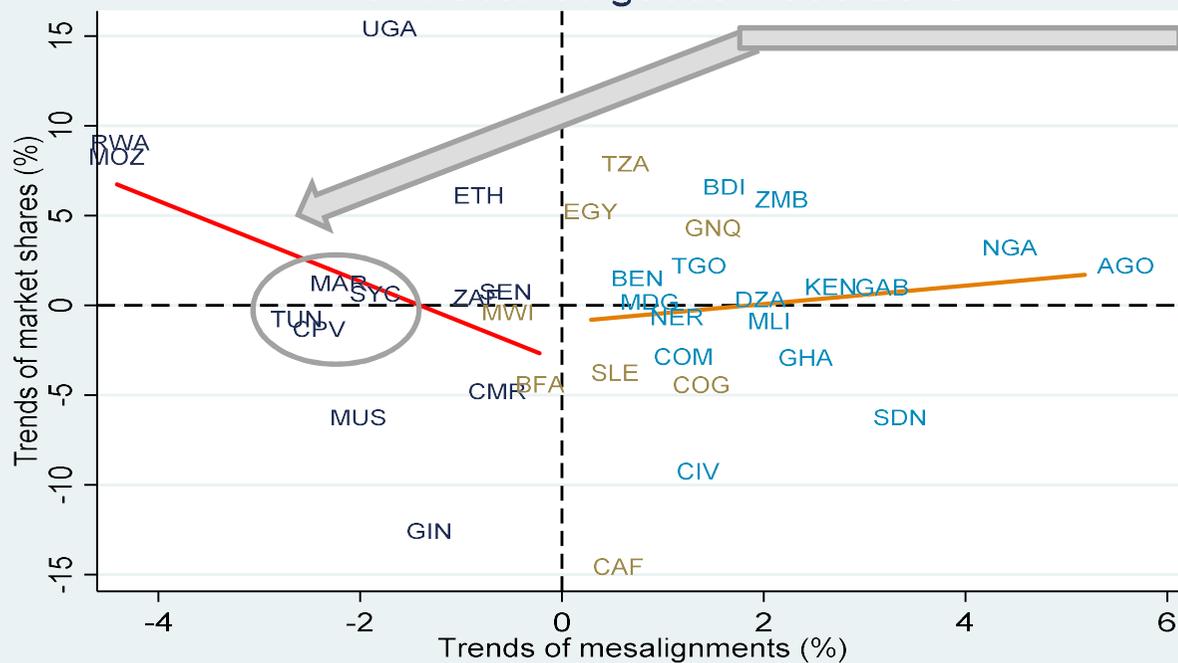


Hypothesis of non  
linearity:  
undervaluation  
vs  
overvaluation

Primary commodities: 1995-2016



Manufactured goods: 1995-2016



Regression line significant  
but ...  
*8 winners and only 4  
countries with real gains*

**Thanks a lot  
for  
your kind attention**



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